

Fundraising Rules

South East and Central Essex Mind is registered with the Fundraising Regulator and we adhere to the Institute of Fundraising's Code of Conduct. This means that we ask anybody interested in raising funds on our behalf to follow our fundraising rules set out below. If you have any questions or concerns, please contact us on 01702 601123.

Fundraising

You agree to organise fundraising activities as an independent supporter of SECE MIND. You should therefore refer to raising money "in aid of" SECE MIND, rather than on SECE MIND's behalf. You agree that you shall comply with any instructions or guidance provided by SECE MIND relating to your fundraising activity.

You will be responsible for any costs, taxes or expenses incurred or arising in connection with your fundraising activity. Unless SECE MIND has provided you with branded materials as a result of your registration, you may only use the SECE MIND name and logo for your fundraising activities with our written permission, and in accordance with the SECE MIND Brand guidelines. To apply for permission, you will need to let us know how you propose to use the SECE MIND name and/or logo on your own materials by emailing fundraising@seandcessexmind.org.uk, and provide us with examples and/or samples of such use if we request it.

Sponsorship Money and Donations

You agree to pay all of the proceeds raised by your fundraising event to SECE MIND as soon as possible after the event (and subject to any agreed timescale), and in accordance with SECE MIND's instructions. You may not deduct any costs unless otherwise agreed with SECE MIND. You shall encourage donors and/or sponsors to make gift aid declarations where eligible, which may enable us to recover basic rate tax on such donations. Further information about the Gift Aid scheme can be found on our website at www.seandcessexmind.org.uk

Use of Personal Data and Consent

You agree that SECE Mind can use the details that you have provided to discuss your fundraising activity and follow up on your progress.

Your personal information may also be used for the purposes of sending communications to you where you have confirmed that you would like to receive further information about the charity's work when signing up to fundraise for SECE MIND.

All personal data held by us will be handled in accordance with the terms of the Data Protection Act 1998 and in accordance with SECE MIND's privacy statement which can be found on our website.

If you are under 18, you confirm that you have shown these terms and conditions to your parent/guardian, and they have agreed to accept responsibility for complying with these terms and conditions.

Content

If you provide photographs or videos taken during your fundraising activity to SECE MIND, you agree that these may be used by SECE MIND for commercial and/or fundraising purposes. By sending these to us, you are also confirming that anyone featuring prominently in the photograph or video is aged 16 or over, and that they have consented to their image being used in this way.

Liability

You accept that any risks arising out of your fundraising activity are your responsibility, including liability for any injury or loss which may occur to you, your helpers or guests. You will therefore take all reasonable precautions to protect the health and safety of all those participating in, involved with or attending your activity.

You will comply with any applicable laws and regulations relating to your fundraising activity, including obtaining any necessary licenses, consents or permissions e.g. if you are holding a raffle or lottery, or are proposing to sell alcohol.

You acknowledge and accept that SECE MIND's insurance policy will not cover your fundraising activities.

You will not do anything that threatens SECE MIND's reputation or name. If you do, SECE MIND has the right to ask you to stop your fundraising activity immediately.